

GET INTO HOT WATER WITH NYSERDA

Supplement your electric hot water system with a solar hot water system and reduce your energy bill and your carbon footprint. Right now, NYSERDA's Solar Hot Water Program incentives and state and federal tax credits make it an affordable option for homeowners and businesses across New York State*.

Solar Hot Water systems can:



Provide up to 70 percent of the hot water your home or business needs



Reduce your electric bill by up to 20 percent



Qualify for financial incentives (up to \$4,000 for homeowners and \$25,000 for businesses)



Earn your home or business tax credits

THINK YOU'RE READY TO GET INTO HOT WATER?

To learn more call 1-866-NYSERDA or visit solarhotwater.nyserderda.ny.gov

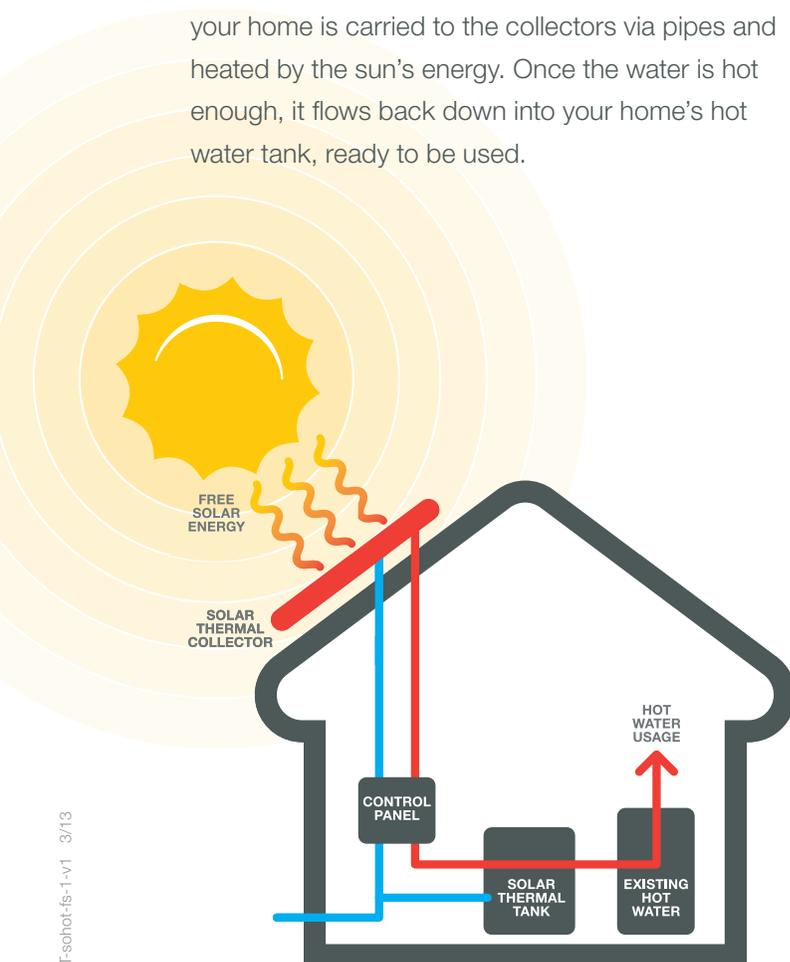
*Home and Business owners may qualify for up to 30% federal tax credits. An additional 25% in New York State tax credits (up to \$5,000) are available for primary residences. (Always consult with your qualified tax professional or accountant to determine your eligibility for tax credits.)

What exactly is solar hot water?

Solar hot water is a renewable alternative to the power we generate with fossil fuels like coal and natural gas. It relies on the sun's heat energy to produce hot water for your home or business. Think of it as a high-tech version of the water inside of a garden hose being warmed by the sun.

How does solar hot water technology work?

A typical solar hot water system consists of roof-mounted solar collectors. Cold water from your home is carried to the collectors via pipes and heated by the sun's energy. Once the water is hot enough, it flows back down into your home's hot water tank, ready to be used.



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What are the real savings?

Calculating the actual savings of a solar hot water system depends on a number of factors, including variations in the cost of energy, how much sun your home “sees,” as well as the amount of hot water you use. However, when you consider that a typical residential installation can reduce the electricity used to heat hot water by 2,800 kilowatt-hours annually, you get an idea of why solar hot water is So Hot.

Why work with a NYSERDA-eligible installer?

In addition to financial incentives, when you choose a NYSERDA-eligible installer for your solar hot water installation, you can rest easy knowing you're working with experienced professionals. They will answer all your questions, and help identify the forms and other paperwork you need to complete in order to qualify for tax credits and other incentives.

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NYSERDA incentives are currently only available for customers that heat their hot water with electricity.

